**Facebook Post Templates**

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| **Announcing Partnership**\***School name**\* is ready for the new school year and excited for all the events to come. To ensure students, staff, and fans are safe and can easily access events, we have partnered with GoFan to provide digital tickets and contactless payments. To buy tickets, visit our GoFan page. [copy and paste your unique GoFan ticket page URL] |
| **Pre-Game**It’s almost game day! \***School name**\* will be playing against \***rival**\* on \***day/date + time**\*. We want to see all students, staff, and fans to support our **\*school mascots!\*** Get ahead of the game and purchase your tickets now on our GoFan page. [copy and paste your unique GoFan ticket page URL] |
| **Game Day**Let the games begin! Today we’re playing **\*rival school name\*** at **\*time\***! If you haven’t purchased your tickets yet, be sure to visit our GoFan page to buy them now! Let’s go **\*mascots\*!** [copy and paste your unique GoFan ticket page URL] |
| **Pre-Event**Have you checked out our event schedules yet? **\*Department\*** will be hosting **\*event name/type\*** on **\*date and time\***. We’re so excited for our students, staff, and fans to attend! Purchase your tickets now on our GoFan page. [copy and paste your unique GoFan ticket page URL] |
| **Event Day**The day has arrived! **\*Event name/type\*** will be taking place today at **\*time\***. If you haven’t already, please head over to our GoFan page to purchase your tickets! [copy and paste your unique GoFan ticket page URL] |