**Announcement Template**

**New Ticket Policy: Card and Mobile Payment Only with GoFan**

New this year, [school name] is pleased to announce that we will be using GoFan for mobile ticketing for athletic events. Fans can purchase tickets online through the [school name] GoFan page or by presenting a card or mobile payment option at the ticket gate. All major credit cards are accepted, along with Apple Pay.

The new ticketing policy allows [school name] to operate a more efficient and professional ticket gate while creating a safer and enhanced fan experience. Buying tickets online allows fans to access and share tickets easily by email or text without standing in line. Digital ticketing will also help promote social distancing while limiting person-to-person contact and the physical exchange of cash.

Fans are encouraged to buy tickets online prior to reaching the facility. For your convenience, signage will be set up at the venue to help fans navigate an online purchase quickly and easily.

To purchase event tickets [and passes], please visit [school gofan.co webpage].